Discussion of: Do Larger Firms Exert More Market Power? Markups and Markdowns along the Size Distribution Matthias Mertens and Bernardo Mottironi

Davide Luparello¹

12th CompNet Annual Conference

October 19, 2023

¹Penn State University

Summary of the Paper

- Wage markdowns can account for measurement errors in computing output price markup using the production function approach.
- After corrections, findings indicate:
 - Decreasing firm markups with firm size.
 - Increasing wage markdowns with firm size.
- When controlling for markdowns, a positive correlation emerges between markups and size.

Summary of the Paper

- Wage markdowns can account for measurement errors in computing output price markup using the production function approach.
- After corrections, findings indicate:
 - Decreasing firm markups with firm size.
 - Increasing wage markdowns with firm size.
- When controlling for markdowns, a positive correlation emerges between markups and size.
- **Insight:** Labor market power offers an alternative reason to labor-augmenting productivity on puzzling findings in Raval 2023.

Main Equations

 $\begin{array}{c} \text{Cost minimization FOC for } M_{it} + \\ z_{it} \text{ exogenous} \end{array} \longrightarrow \mu_{it} = \theta_{it}^M \frac{P_{it}Q_{it}}{z_{it}M_{it}} \quad (1) \end{array}$

 $\gamma_{it} = \frac{\theta_{it}^{L}}{\theta_{it}^{M}} \frac{z_{it}M_{it}}{w_{it}L_{it}} \quad (2)$

Equation (1) + Cost minimization FOC for L_{it} + Labor monopsony power

Equation (1) + Surplus Nash-bargaining FOC for L_{it} + \sim Workers bargaining power > 0

Main Equations

 $\begin{array}{c} \text{Cost minimization FOC for } M_{it} + \\ z_{it} \text{ exogenous} \end{array} \longrightarrow \mu_{it} = \theta_{it}^M \frac{P_{it}Q_{it}}{z_{it}M_{it}} \quad (1) \end{array}$

 $\gamma_{it} = \frac{\theta_{it}^L}{\theta_{it}^M} \frac{z_{it} M_{it}}{w_{it} L_{it}} \quad (2)$

Equation (1) + Cost minimization FOC for L_{it} + Labor monopsony power

Equation (1) + Surplus Nash-bargaining FOC for L_{it} + Workers bargaining power > 0

Bottom line: Output elasticities for *M* and *L* must be estimated.

Estimating Output Elasticities

$$q_{it} = f(K_{it}, L_{it}, M_{it}, \beta) + \underbrace{h_{it}(\omega_{it-1}, \mathbf{T}_{it-1}) + \xi_{it}}_{\omega_{it}} + \varepsilon_{it}$$
(1)

 M_{it} allocation responds to ω_{it} while L_{it} does not. Is the markdown characterization still valid given these conditions?

Estimating Output Elasticities

$$q_{it} = f(K_{it}, L_{it}, M_{it}, \beta) + \underbrace{h_{it}(\omega_{it-1}, \mathbf{T}_{it-1}) + \xi_{it}}_{\omega_{it}} + \varepsilon_{it}$$
(

1)

 M_{it} allocation responds to ω_{it} while L_{it} does not. Is the markdown characterization still valid given these conditions?

Estimation issues:

- From product to firm-level output quantity data \implies Aggregate price index
- Unobserved K and M input prices \implies Control function
- Controlling for unobserved productivity

Scalar Unobservable for Vector Unobservable?

• Control function approach using energy and raw materials demand.

$$e_{it} = e_{it}(\omega_{it}, K_{it}, L_{it}, EX_{it}, NumProd_{it}, w_{it})$$
(2)

• e_{it} is a component of M_{it} .

Scalar Unobservable for Vector Unobservable?

• Control function approach using energy and raw materials demand.

$$e_{it} = e_{it}(\omega_{it}, K_{it}, L_{it}, EX_{it}, NumProd_{it}, w_{it})$$

(2)

- e_{it} is a component of M_{it} .
- From your main equations, M_{it} is a function of μ_{it} and γ_{it} .
- Why shouldn't be also *e*_{it}?

Scalar Unobservable for Vector Unobservable?

• Assuming that the policy function for e_{it} is

$$e_{it} = e_{it}(\omega_{it}, K_{it}, L_{it}, EX_{it}, NumProd_{it}, w_{it}, \frac{\mu_{it}}{\gamma_{it}})$$
(3)

• And assuming the following control function for productivity

$$\omega_{it} = g_{it}(e_{it}, K_{it}, L_{it}, EX_{it}, NumProd_{it}, w_{it})$$
(4)

- Past and present markups and markdowns residual heterogeneity is introduced into the structural error term.
- This would invalidate the moment conditions.



• More discussion on why one should think there is no residual input and output market power heterogeneity affecting *e*_{*it*}.



- More discussion on why one should think there is no residual input and output market power heterogeneity affecting *e*_{*it*}.
- Demirer 2020 also has material demand conditionally independent of markups.
- He implicitly assumes compatible conduct, for example, Cournot or monopolistic competition.
- Can you make a similar case?