

$CompNet \ {\rm The \ Competitiveness \ Research \ Network}$

Enabling Policy and Research in

Europe: The CompNet Dataset

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With input from Marco Matani

Roadmap

- Micro-based policy and academic analysis: Motivation
- The CompNet Dataset
 - Overview
 - Confidentiality Guarantees
- The 2023 CompNet Firm Productivity Report
- Research application: Concentration and productivity
- CompNet going forward



- Thanks a lot to the Malta National Statistical Office for hosting us today
- After having pioneered **CompNet**, **Malta** has recently **rejoined** our 9th Vintage
- What we will be presenting can be very useful for:
 - Malta productivity analysis
 - Cross-country comparison







- Productivity analysis is key for welfare
- Firm performance distribution is very disperse and asymmetric
- There are a lot of firms with low productivity and only a few in the "right-tail" that are very productive (the "happy few").
- In the case of France the curve shifted to the right direction
- Higher productivity for more firms and thus higher AVERAGE aggregate productivity

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- Aggregate indicators alone, when interpreted as if generated by a representative firm, give partial messages...
- ...and may generate wrong policy recommendations
- For instance impacts of a macro shock or policy will depend on the shape of the <u>actual</u> underlying distribution
- CompNet allows cross-country comparisons along these dimensions leveraging on <u>official</u> balance-sheet information of European firms...
- ...while preserving confidentiality
- QUALITY is key (cannot say the same for private providers such as Orbis)



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Let's take the case of Unit Labour costs (ULC)

ULC = tot labor cost / productivity

 \rightarrow When ULC \uparrow Competitiveness \downarrow

GERMANY

- Overall rising ULC....loss of competitiveness
- Flat productivity of both least and most productive firms
- Rising wages of top productive firms
- Rising wages of bottom productive firms...even more marked ...and totally out of whack with their productivity

POLAND

- Broadly constant ULC
- Rising productivity of top firms as well as...
-of least productive ones
- Stagnant wages of top productive firms
- Rising wages of least productive firms





MALTA

- Overall rising ULC = competitiveness loss
- Stagnant productivity of top productive firms
- Stagnant wages of top productive firms
- Somewhat rising productivity of least productive firms
-but with their wages rising much faster





The CompNet Dataset



- Unbalanced panel of productivity and competitiveness indicators
- Started in 2012 from research departments of the ECB/Eurosystem, hosted at IWH since 2017
- Our data providers are national statistical institutes, national central banks and governmental research institutions
- They run our codes on the best existing national datasets (business registers and tax returns, with 2-3 years lag)
- We provide cross-country harmonization
- No need to undertake new and costly data collection efforts
- 9th Vintage: out in July 2023 for 22 European countries, 1999-2020/21

Countries	Aggregation levels
Belgium, Croatia, Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland.	Country, Macro-Sector, Macro-Sector-Size- Class, 2-digits NACE Industry, NUTS Region
New: Latvia, Lithuania, Malta, UK	New: Technology Class and Age



The CompNet Dataset – 9th Vintage

Productivity	Financial	Trade	Competition	Labour	
Labour productivity	Investment ratio	% permanent exp.	Price-cost margins	% firms that change employment between t and t+3	
	RoA	% sporadic exp.	estimation	(t+1)	
VA and revenue TFP; various estimation	Cash holdings	Export intensity	techniques	Share of high-growth firms	
techniques	Leverage	Characteristics of top	Herfindahl index	Job creation and job	
	Financing gap	exporters		destruction rates	
Firm size	Collateral	Productivity premium of	Concentration of sales in top 10 firms	Wage premium (proxy for human capital)	
	Equity to Debt	exporters			
Capital Intensity	Cash flow	Characteristics of		Firm entry and	
Marginal revenue productivity of inputs	Interest coverage ratio	firms that export AND import		exit	
	Trade Credit/Debt				
Static and dynamic allocative	Debt burden	destination	 Previously we had added Zombie firms Regional dimension within 		
Energy cost	Credit constraint index				
Share of "distressed" f			countr - Intangi	ies bles proxies	



The CompNet Dataset – Joint Distributions

Productivity	Financial	Trade	Competition	Labour	
Labour productivity	Investment ratio	% permanent exp.	Price-cost margins	% firms that change employment	
	RoA	% sporadic exp.	Mark Ups –various	between t and t+3 (t+1)	
VA and rev VFP; various es on	Cash holdings	Export intensity	techniques	Share of high-growth firms	
tecnniq	Leverage	Characteristics of top	Herfindahl index	Job creation and job	
	Financing gap	Financing gap exporters Collateral Productivity sales in top 10 firm premium of of a sector	Concentration of	Wage premium (proxy	
Firm size	Collateral		sales in top 10 firms of a sector	for human capital)	
Conital Internit	Equity to Debt	exporters	exporters		
Capital Intensity	Cash flow	Characteristics of firms that export AND import		exit	
Marginal revenue productivity of inputs	Interest coverage ratio				
Static and	ade Credit/Debt	Exports by			
dynamic allocative	🗸 Debt burden	destination			
erriciency	Credit constraint				
Energy cost	index	📙 Example ty	pe of questior	1:	
	Share of "distressed" firms	 Are low productive firms in a country- characterized by higher credit constra 			



CompNet – The Mechanics



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CompNet – Confidentiality Guarantee

- The CompNet code includes a specific routine that checks the eventual output cells to guarantee that <u>no individual</u> firm can be identified
- The specific routine bases on <u>two different thresholds</u>:
- Minimum Number of Observations: If a cell is based on a limited amount of underlying micro-observations, the cell will be dropped;
- Statistical Dominance: The largest permissible size share a single observation can attain for a given cell. If it is overcome, the cell will be dropped.
- The data providers freely set both thresholds a priori to satisfy their country or institution-specific requirements.
 The thresholds apply to each single cell.
- The **comparability** of all cells (e.g., sectors) eventually published is **not affected**
- For Malta, <u>8.23% of the cells are missing at the country level* and 33.75% at the macro-sector level*</u> mainly due to confidentiality (but other variables, like investments, are simply not available)

* Unconditional 20e weighted dataset

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The 2023 CompNet Firm Productivity Report



EU-TSI Weblink

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Ch.1 - The productivity puzzle revisited: Firm performance after COVID-19





- COVID-19 crisis was followed by a **decline** in within-industry total factor productivity (TFP) growth in the short term in Europe
- Amidst unprecedented cross-country variation
- The performance of Malta was close to the European average



Ch.1 - Phillips curve for heterogeneous firms

The Phillips curve is used in macroeconomics to summarize the empirical relationship between "slack" in the economy and changes in the prices or wages, conditional on expected inflation



- → When the capacity un-utilized (e.g., un-employment) drops inflation tends to rise
- ➔ Viceversa, higher inflation is associated with lower unemployment

 Over the years this relations tended to weaken, possibly because Governments were trying to <u>'use' it</u> to promote growth via less attention to inflation



Ch.1 - Phillips curve for heterogeneous firms



Since the time the PC was conceived (mid-70) the curve tended to 'flatten'

Still the debate reopens periodically:

Can the Phillips curve still be used and how amid its apparent irreversible secular flattening?

Sources: OECD; IMF

Economist.com





"natural" rate of unemployment

- We take a **firm-level perspective** to the topic using **CompNet data**
- We link the macroeconomic concepts behind the Phillips curve with the outcomes of production and pricing decisions made by heterogeneous firms (industry aggregated by their productivity quintile)
- The main idea is that the <u>distribution of firms in productivity quintile MATTERS for the</u> <u>inflationary impact of the same demand shock</u>
- If demand for the output of an industry rises, and this demand is disproportionately supplied by the most productivity (lowest costs) firms, industry prices may rise less than if the demand is met by least productive firms, ceteris paribus



The Phillips curve for Δ % real wages, 2001-2021			
Models	(1)	(2)	
Output Gap	0.136***	0.123***	
Δ % Real Wages $_{t-1}$	(0.007) -0.311***	(0.008) -0.3 1 3***	
Country Inflation $_{t-1}$	(0.009)	(0.010) 0.119***	
Constant	0.0548*** (0.006)	(0.042) 0.0481*** (0.0108)	
Country-Industry-Quintile FE Year FE	Yes Yes	Yes Yes	
Observations R-squared	35,600 0.167	27,611 0.163	

- We test this hypothesis by estimating:
 - Real wages growth (as a proxy for marginal costs and, hence, inflationary pressure) =
 - $\begin{array}{l} \alpha + & \theta OutGap_{cidt} + & \theta_1 RealWagesGrowth_{cidt-1} + \\ & \theta_2 Inflation_{ct-1} + & \delta_{cid} + & \delta_t + & \varepsilon_{cidt} \end{array}$

TWO main results:

1) The (traditional) Phillips curve (i.e., the output gap parameter) is different to zero and therefore still holds (The higher the output of firms with respect to their potential output, the higher the inflationary pressure through an increase in real wages)...

→ PC is NOT FLAT



Ch.1 - Phillips curve for heterogeneous firms



Slope of the Phillips curve by productivity classes

2) There is strong difference in the Phillips curve parameters, as measured at the different productivity classes

→ The Phillips curve is <u>flatter</u> for the most productive firms.

→ This is <u>flattening across the productivity</u> <u>distribution</u>

Therefore, in a country-sector it matters which composition of firms prevails to understand the relationship between the economic slack and inflation.

The more demand shock is met by increase in production by the most productive firms, the least inflationary pressure will be observed



Ch.1 - Phillips curve for heterogeneous firms



- This is driven by Den, Fin, Ger, Hun, Net, Por, Rom, Swe, and Swi...
- ...while for other countries (Be, Cro, Cze, Fra, Ita, Lit, Pol, Slk, Slo, and Spa) this is not the case
- For Malta, no evidence of significant flattening (though few sectors are covered):

Most Productive Firm

- Competitiveness is key; we look at 3 aspects:
- 1) Export drop during COVID-19
- 2) Role of EU Global Value Chains (GVCs) for productivity transmission
- 3) CompNet-based Index
- 1) Were export drops driven by firm characteristics?
- We disentangle heterogeneity in export performance by size classes, destination, and margin
 - **intensive**, i.e., same firms exporting more or less
 - **extensive**, i.e., change in the number of firms



Export y-o-y rates of change by margin. European countries, 2012-2020 (y-o-y growth rate)



- Starting with the overall result, the drop in total export in 2019 and 2020 resulted from the extensive and intensive margin alike
 - However, for small exporters (20-49 employees) and for those exporting outside the EU the drop was due to the EXTENSIVE margin only, i.e., there has been a cut in number of firms exporting (only red histogram)

Export y-o-y rates of change by margin. Malta, 2012-2020 (y-o-y growth rate)

Focus on Malta

- Overall stronger dip in 2020,
 almost completely at the extensive margin
- Like in the EU, small exporters in Malta were more prone to exit export markets in 2020 but with a much stronger drop (20% vs 3%)





TFP growth transmission with time interactions.

European countries, 2005-2020

	(1)	(2)	(3)
	Frontier	Middle	Laggards
TFP growth GVC (import) frontier	0.4636***	0.2243**	0.2342
i	(0.1352)	(0.0905)	(0.1466)
TFP growth GVC (import) frontier × 2008-2010 dummy	0.1790	0.1652	0.7637**
TED growth CV/C (impact) fraction > 2020 dummy	(0.2684)	(0.1614)	(0.3617)
TPP growul GVC (import) ironiter x 2020 duniny	(0 7425)	(0.7159)	(1 2805)
Lagged labor productivity gap with GVC (import)	0.1138***	0.0345*	0.0575**
	(0.0191)	(0.0207)	(0.0260)
GVC (import) participation growth	-1.5198	0.3132	0.7987
	(1.0663)	(1 1075)	(2,0003)
TFP growth national frontier		0.5267***	0.5121***
TEP growth national frontier × 2008-2010 dummy		(0.0457)	(0.0682)
The growth hatona nonder × 2000-2010 durinity		(0.1285)	(0.1966)
TFP growth national frontier × 2020 dummy		0.5762***	0.8796***
-		(0.1311)	(0.2848)
Lagged labor productivity gap with national frontier		0.0277	-0.0227
		(0.0227)	(0.0390)
2008-2010 dummy	-0.5013**	-0.3058*	-0.6612***
2020 dummy	-0.3018	-0.6083***	(0.2421)
2020 ddminy	(0.3260)	(0.2302)	(0.4884)
Constant	1.0791***	-1.2086**	-1.9191**
	(0.2399)	(0.5449)	(0.9170)
Country-MacroSector FE	YES	YES	YES
Observations	1,872	1,867	1,835
Adjusted R-squared	0.0468	0.6793	0.4658

2) We find evidence that the GVCs set in motion a **two-stages productivity diffusion** within and between European countries

- 1st Stage: From GVC to national frontier (most productive) firms
- 2nd Stage: From national frontier to national mid-productive and laggard (least productive) firms



We see strong TFP transmission at both stages



How do European GVCs affect TFP growth in Europe?

Contributions to EU TFP y-o-y growth rates within EU global value chains MINIM GVC TFP growth TFP gap from GVC GVC participation Other GF Crisis Other COVID-19 Country-Macrosector FE Residual -O-TFP growth 4 3 2 -1 -2 -3 20072008 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

Strong contribution of productivity gap
Balassa-Samuelson "catching-up effect"
 The TFP contribution of EU GVC counterparts (dashed blue) becomes strongly negative during crises

- 3) Firm-level characteristics play a crucial role in shaping competitive dynamics
- Policymakers need to identify those critical aspects of firm activity and tackle problems
- We constructed a micro-aggregated Enterprise Competitiveness Indicator (ECI)
- 5 Dimensions, standardization to a 0-1 scale ("*min-max*" procedure)

Dimension	Measured Firm characteristics	Variables in the Dimension	
1. Return	Profit orientation	Return on assets (ROA); Estimated markup; Value added on Revenues; Operating profits on revenue	
2. Production Costs	Coverage of production costs	Price cost margin; Revenue coverage of capital costs; Revenue coverage of labor costs; Revenue coverage of intermediate costs	
3. Productivity	Efficiency of production factors	Labor productivity; Capital productivity; Capital Intensity	
4. Risk	Financial risks	Collateral on total assets; Debt/Total assets; Cash flow/Total assets	
5. Quality Orientation	Ability to develop future competitive advantages	Intangible fixed assets on Revenues; Wage premium; Estimated returns to scale	



- What are the firm-level characteristics driving external competitiveness?
- Our ECI explains countries' export market shares better than Real Effective Exchage Rates (REERs)
- The most significant dimensions are Productivity, Risk (financial soundness), and Quality Orientation
- > Enhancing these aspects, rather than import controls, will elevate the EU's competitive advantages



ECI, REERs and Export Market Shares, European Countries, 2012-2020





Competitiveness at the core of the EU Agenda

- In the 2023 State of the Union Address, President von der Leyen put competitiveness at the top of the EU agenda
- Mario Draghi was tasked with preparing a report on the future of European competitiveness
- CompNet is all set to provide support...
- …and is already contributing to the debate

VoxEU Column "Talking about competitiveness in Europe: Productivity not protection"



Talking about competitiveness in Europe: Productivity not protection



Ch.3 - Resource reallocation over the business cycle

We study firms' ability to adjust employment:

1) Over the business cycle

2) Across countries

Why?

a) How firms react matters for aggregate productivty

b) Different countries have different labor adjustment costs (buroucratic, legal, administrative and institutional costs)

What do we find?

Aggregate productivity improves during recessionary periods because less productive firms exit the markets
 Firms fire and hire less in countries with more rigid labor market institutions



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The Indicators

1. Job Reallocation Rate: $JRR_{at} = \sum_{i \in a} \left(\frac{X_{iat}}{X_{at}} \right) |g_{iat}| = JCR_{at} + JDR_{at}$ a) Job Creation Rate: $JCR_{at} = \sum_{i \in a} \left(\frac{X_{iat}}{X_{at}} \right) g_{iat}$ iff $g_i \ge 0$

b) Job Destruction Rate: $JDR_{at} = \sum_{i}$

$$JDR_{at} = \sum_{i \in a} \left(\frac{X_{iat}}{X_{at}} \right) |g_{iat}|$$
 iff g_i if $g_i < 0$

$$g_i = (E_i - E_{i-1})/X_i$$
 , $X_i = 0.5 \cdot (E_i + E_{i-1})$

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Ch.3 - Resource reallocation over the business cycle: A cross-country comparison

* How are resources (capital and labor) reallocated during expansionary and recessionary periods?

JDR and JCR over the business cycle by European countries across sectors, 2008-2020

(a) JDR over the business cycle

(b) JCR over the business cycle



> Job destruction and creation rates (strongly related to reallocation) are resp. higher in recessions and expansionary periods





Ch.3 - Resource reallocation over the business cycle: A cross-country comparison

* How does firm responsiveness (job creation and destruction rates) relate to country-specific institutional features?

JDR & JCR and indexes of labor market rigidity, European countries, 2008-2020

(a) JDR over firing index of the labor market

(b) JCR over hiring index of the labor market



Countries where it is more difficult to fire workers also have lower JDRs;

> Similar but weaker association between JCRs and the index of ease of hiring (labor market rigidity from the OECD)



Focus on Malta



- Service sector was driving the job creation, until the drop in 2020
- service sector was highly volatile in job destruction with a peak in 2020









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European firm concentration and aggregate productivity

(joint with Tommaso Bighelli, Marc Melitz and Matthias Mertens)

In Journal of European Economic Association (January 2023)

Motivation and results



Motivation: Concentration and market power are increasing in the US

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Panel A. Cumulative Change in CR8 (%) 1.6 8 1.5 9 1.4 4 CV. 1.3 0 1990 2000 2010 1980 1.2-1970 1980 1990 2000 1960 2010 Manufacturing Non-Manufacturing FIGURE I Covarriubas et al. (2020) **Average Markups** De Loecker et al. (2020) IWH

How has firm concentration changed in Europe?

Is firm concentration in Europe an outcome of a more efficient market environment (winner-takes-all), or a reflection of higher firm market power and less competition?



- European Concentration is increasing after 2009;
- Changes in productivity and changes in concentration are positively associated, but not with Market Power;
- Rise in concentration is driven by reallocation of market share towards concentrated sectors and countries
- Germany explains the largest share of European Concentration



- Derives a European concentration index from 15 independently derived micro-aggregated country datasets;
- Tests the association between concentration, productivity and market-power using European data at 2-digits industry level



Concentration in Europe



Aggregating European Concentration starting from country HHI

Define two countries, A and B, which compose the world population of firms. Define r^A the total revenue of country A and r^B the total revenue of country B.

$$\sum_{i=1}^{T} r_i = r^A + r^B = \sum_{i=1}^{T-k} r_i + \sum_{T-k+1}^{T} r_i$$

$$HHI^{A} = \sum_{i=1}^{T-k} \left(\frac{r_{i}}{r^{A}}\right)^{2} \qquad HHI^{B} = \sum_{T-k+1}^{T} \left(\frac{r_{i}}{r^{B}}\right)^{2}$$

 $HHI = \sum_{i=1}^{N} s_i^2 \qquad [\frac{1}{N}, N]$ CompNet The Competitiveness Research Network

European Concentration Aggregated

EUROPEAN CONCENTRATION



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Concentration derives from national concentration and size of the country



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Market concentration in Europe is mostly related to Germany





Empirical analysis





- Industry 2-digits data, panel of 15 countries, 2000-2017, 20e firms
 - $HHI_{n,s,t} = \alpha + \beta_1 LProductivity_{n,s,t} + \beta_2 log PMP_{n,s,t} + log X_{n,s,t}$ + $r_{n,s,t}$
- X is a vector of controls: Median Firm size, Capital/labor ratio, year FE, country-industry FE
- SE clustered at industry level



Results

	HHI (1)	HHI (2)	HHI (3)
Aggregate Productivity	0.026*** (0.006)		
Within-firm productivity		-0.008	
		(0.007)	
Between-firm productivity			0.069*** (0.020)
K/L	-0.003	-0.001	-0.002
	(0.002)	(0.001)	(0.002)
log Avg. Firm size	4.493**	4.183	4.332***
	(1.718)	(1.697)	(1.567)
log PMP	0.768	3.394	-0.123
	(1.496)	(2.097)	(1.327)
Observations	6,364	6,364	6,364
R-squared	0.799	0.793	0.812
# of Clusters	47	47	47





SE clustered at industry level in parentheses

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- European Concentration is increasing over the last 10 years;
- This increasing trend is related to productivity and allocative efficiency, NOT to market power
- It is the results of *reallocation* of market shares towards more concentrated sectors and countries;







CompNet going forward







Homogeneized set of **datasets** (sourced from National Statistical Institutes):



- For each dataset, same list of indicators with Firm-level data
- Time coverage: 2007-2017, 2000-2020 for some countries
- Additional Datasets are about to be added (Prodcom, Energy Consumption Survey, ...)
- Much more granular than the traditional CompNet dataset



The MDI – Current status

- Step 1:
 - LV,SK: negotiations with statistical office
 - AT: contract negotiations
- Step 2:
 - **DE:** construction of dataset, contract to be signed
 - **PT:** construction of dataset & testing of the codes
- Step 3:
 - SI: harmonization of data and indicators
 - FR,NL: MDI is established



➔ MDI soon operational for 7 Countries

→ Start preparing your codes....

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The Research agenda

- Emphasis on operationalising the MDI
- Convert CompNet projects into the MDI whenever possible to enhance granularity
- <u>4 meta directions:</u>
- Trade and Competitiveness: Productivity transmission within GVCs and drivers of EU firms' comparative advantages
- Phillips Curve and Monetary Policy: Micro-founded Phillips Curve and the effects of firm heterogeneity on inflation
- Energy: Firms' heterogeneity in reacting to energy shocks and the relevance of firm characteristics for optimal policy desing
- Firm Dynamics: Firms' heterogeneity in responsiveness to the business cycle and the relation between firm dynamism and reallocation-driven productivity growth





Looking forward to having Malta ALSO in the MDI

and to collaborate to Maltese institutions and researchers on concrete project applications for policy and academic output



Conclusions

CompNet is thriving on

Data generation (CompNet and MDI)

- ... Research output
 - CompNet flagship Report
 - Diverse publications
- Going forward
 - > Keeping up with the research and policy debate
 - Focus on Competitiveness
 - Concentration, mark up, firm dynamism



Thanks very much for your attention and hospitality



- TSI Website
- The 2023 CompNet Firm Productivity Report

VoxEU Column on Competitiveness

